SHIFT 2 IN 1

EXPIRED TRADEMARK - IPA (Australia)

210	Serial number	220	Application date
1462616		November 3, 2011	
111	Registration number	151	Registration date
1462616		November 3, 2011	
551	Kind of mark	180	Expiry date
Individual		November 3, 2021	
550	Type of mark		
Figurative			
511	Nice classification - NCL		
34			

540   Reproduction of the mark
SHIFT 2 IN 1

NAMES AND ADDRESSES

730 NAME AND ADDRESS OF THE APPLICANT OR THE HOLDER

- Name
Philip Morris Brands Sarl
- Kind
Legal Entity
- Country
Switzerland

750 ADDRESS FOR CORRESPONDENCE

- Name
FMP Fuhrer Marbach & Partner
- Country
Switzerland

CLASSIFICATION

511 THE INTERNATIONAL CLASSIFICATION OF GOODS AND SERVICES FOR THE PURPOSES OF THE REGISTRATION OF MARKS (NICE CLASSIFICATION)

- 34
tobacco, raw or manufactured • tobacco products, including cigars, cigarettes, cigarillos, tobacco for roll-your-own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek • snus • tobacco substitutes (not for medical purposes) • smokers' articles, including cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters • matches

RELATED MARKS

300 DATA RELATING TO PRIORITY UNDER THE PARIS CONVENTION AND OTHER DATA RELATING TO REGISTRATION OF THE MARK IN THE

COUNTRY OF ORIGIN

310   Serial number assigned to the first application
617730

320   Date of filing of the first application
July 29, 2011

330   WIPO Standard ST.3 code, identifying the national or regional Office where the first application was made or the organization where the first application was made
CH

832 DESIGNATION(S) UNDER THE MADRID PROTOCOL

-     IP office of authority
WO

-     Number
1091281

IP OFFICE - IPA (Australia)

Australian Government
IP Australia

-     Official status
Ceased - Not renewed: Renewal fee not paid

-     Country of filing
Australia

Disclaimer: Global Brand Database does not ensure the correctness nor the completeness of the information.

FURTHER INFORMATION

Publication information

270   Application language
en

-     Date
March 29, 2012

-     Section
26-11